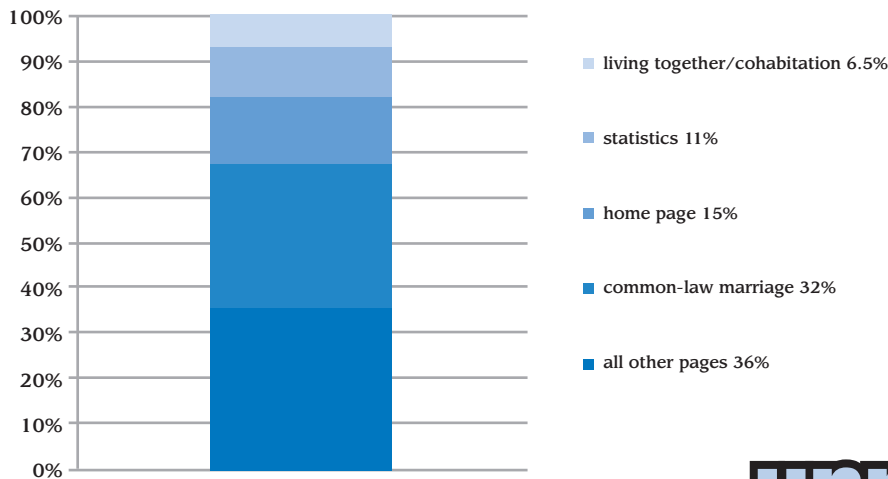


Most popular pages at www.unmarried.org in 2010 (% of all page views)



Over **445,000** unique visitors checked out the myriad pages of www.unmarried.org in 2010—a **61%** increase over 2009!

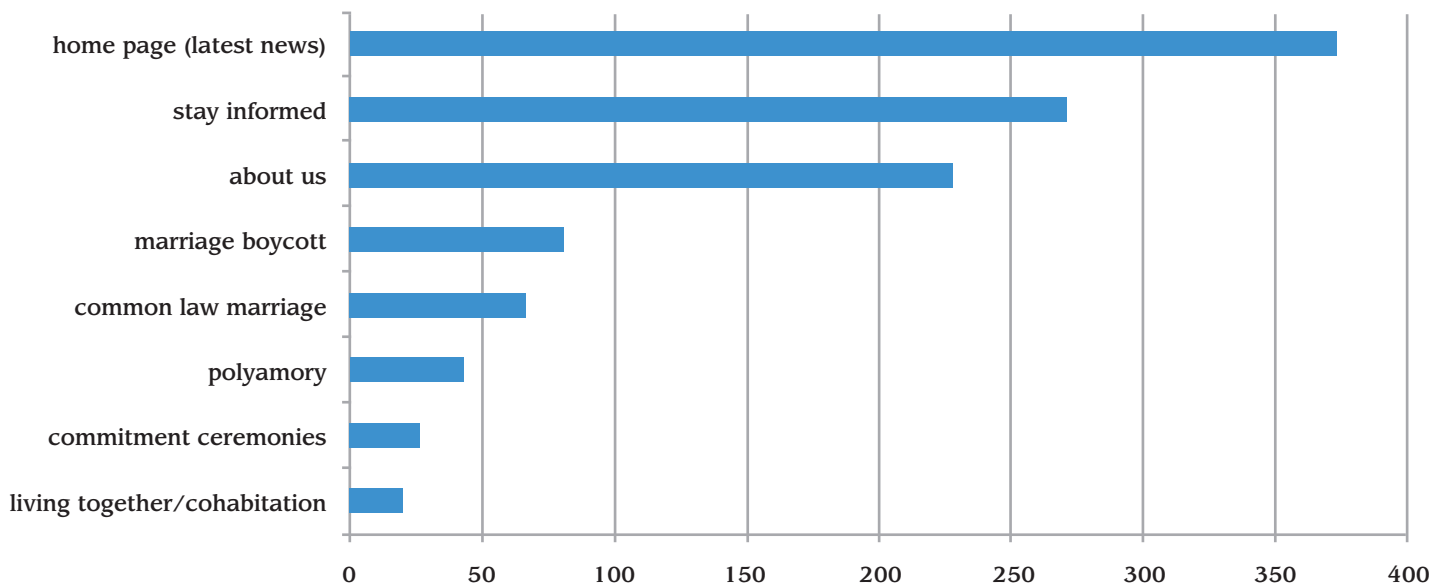
Stumble Upon became a significant source of visitors, leading about **64,000** people to our home page in 2010—up from a mere 22 people in 2009.

The National Marriage Boycott also became a big referral source, bringing us about **2,000** visitors.

Meanwhile, our Facebook page grew from under 350 to over **2,000** fans in 2010.

unmarried.org

Which web pages inspired the most new members to join in 2010?



I stumbled across your website while looking for stats for a project that I'm working on (I'm not looking for alternatives to marriage myself). I just had to leave a comment that your project has a very nicely developed and easy to use website with highly relevant and interesting information. Please keep up the good work."

—Cynthia

The Alternatives to Marriage Project educates the public and policymakers about marital status discrimination, and advocates solutions that are fair to all individuals and relationships. In 2010 we celebrated partial victories on two federal policy priorities:

Winning hospital visitation rights

On National Healthcare Decisions Day, President Obama pledged to solve the problem that “every day, all across America, patients are denied the kindnesses and caring of a loved one at their sides—whether in a sudden medical emergency or a prolonged hospital stay.”

AtMP believed the administration’s proposal was not strong enough. With input and encouragement from over 20 members, we explained in detail that race, color, national origin, religion, sex, sexual orientation, gender identity, and disability are not the only obstacles people face when trying to visit loved ones in the hospital. We described marital status discrimination that our members had experienced, and provided concrete recommendations for strengthening the rule to protect everyone.

The administration directly addressed all of our concerns,

affirming that all patients can be visited by anyone they want, including their designated decision-making proxy. However, they would not explicitly prohibit marital/relationship status discrimination because it was left out of the President’s original statement.

Cutting welfare funding for marriage promotion

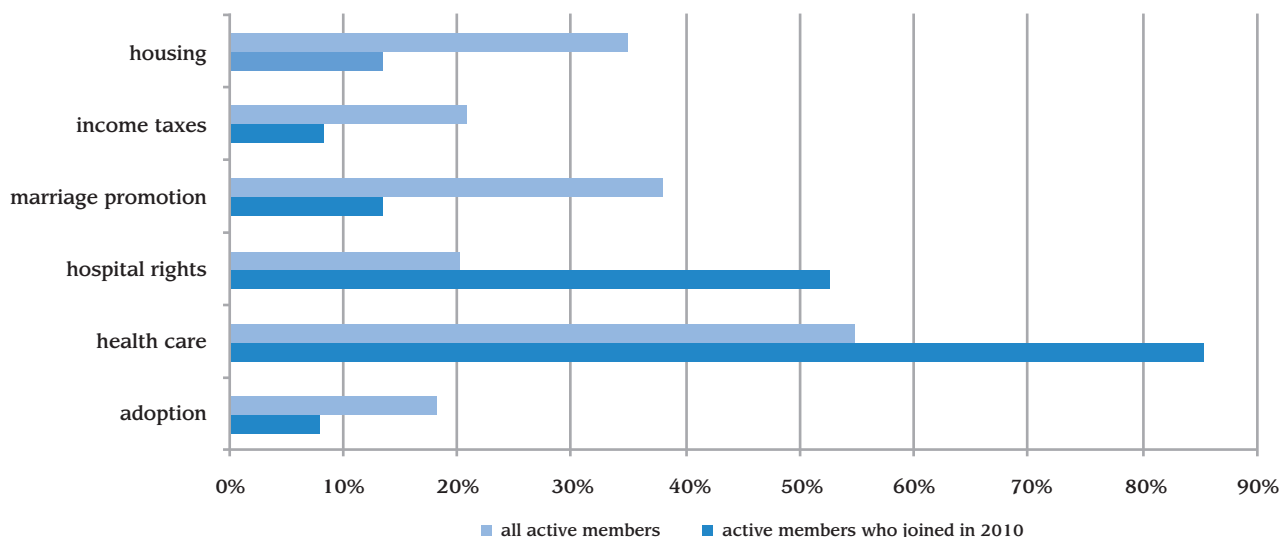
This year, AtMP’s long-running critique of federal anti-poverty funding for marriage promotion expanded to review evaluations and learn about similarly-funded fatherhood programs.

Marriage programs’ evaluation results are starting to come in, and they aren’t very good. One such program, costing over \$20 million in seven cities, “did not make couples more likely to stay together or get married. In addition, it did not improve couples’ relationship quality.” AtMP helped publicize the findings.

In written testimony to the Senate hearing on welfare reform, AtMP explained the differences between marriage promotion, relationship education and fatherhood supports. We argued that federal anti-poverty efforts should aim to eliminate poverty while creating opportunities for people in poverty to make the same meaningful life choices that are available to economically stable Americans.

Federal actions suggest that our critique is gaining support. The administration originally proposed merging marriage and fatherhood activities into one big state-level experiment that would emphasize job training and recognize family diversity. When budget battles prevented the development of any new programs, Congress instead agreed to transfer \$25 million from marriage to fatherhood programs. AtMP closely monitored the many budget variations and kept our academic and organizational allies informed through detailed newsletters.

Most popular policy topics
(% of members who report any policy interest)



kudos!

Meaghan Lamarre joined AtMP as an intern in Boston in 2002, was elected to the board in 2003, and chaired the board from 2005-2011. Meaghan led AtMP's evolution from operating in the home of its unpaid co-founders to having a freestanding office and paid staff. She reinvented its web presence and guided it into social media. She has presented the perspectives of unmarried Americans to the media and public officials, including testifying about domestic partnerships to the District of Columbia Council. Above all, she has been an exemplary



board member, contributing to every discussion and activity with wisdom, humor and follow-through. During business hours, Meaghan is Director of Strategic Services at Mandate Media, helping progressives integrate strategy with technology. For fun, she's a fan of the Boston Red Sox and New England Patriots. AtMP is deeply grateful to Meaghan for her many years of extraordinary leadership!

Over **500** people completed our web survey in 2010. The survey gives regular people the opportunity to describe their relationships, their experience of discrimination, and the topics that are important to them. Their answers help AtMP understand problems and create solutions. Some examples of what we learned from the survey in 2010:

“When I was on welfare I had workers tell me several times that I should just get married. (At the time I was dating a man but did not want to live with him/marry him.)”

“Denied housing, because not legally married.”

“When his mom died, my work would not authorize bereavement leave for me. I was holding her hand when she died.”

“When I was in labor with our younger son, I had to have an emergency C-section. The nurse had to lie to the surgeon and say that we were married, otherwise they would not have let my partner be present for the birth of our son.”

“When inquiring about joining a chapter of NAARVA [National African American RVer's Association], the chapter president stated they didn't allow unmarried people to join their group.”

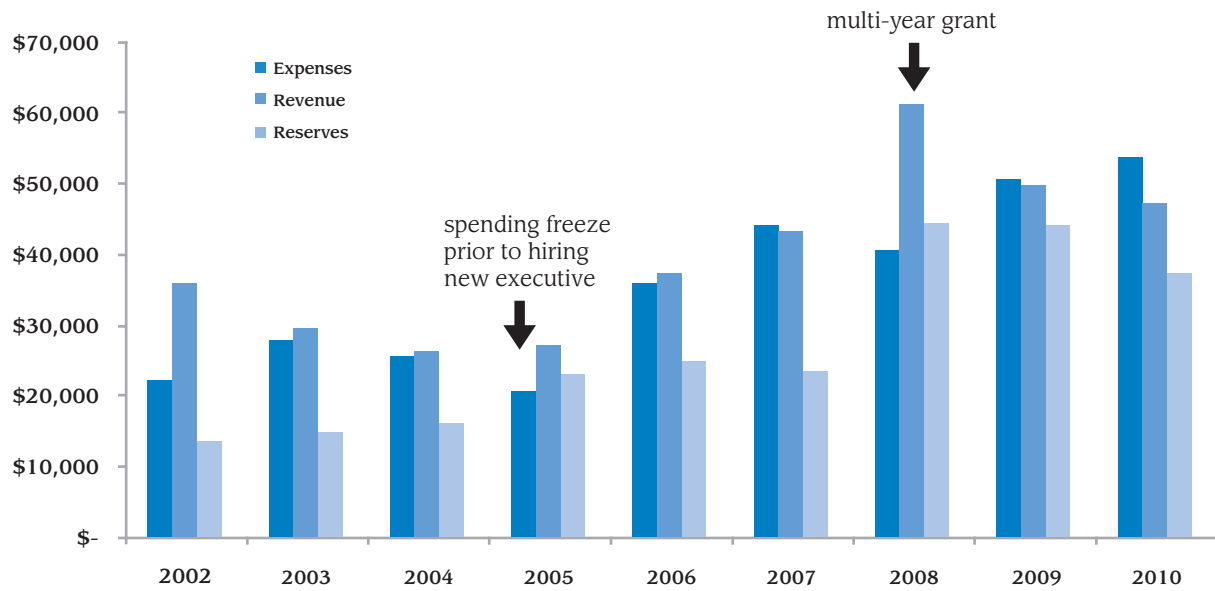
“My employer realizes that I am ‘living in sin,’ as her religion puts it, and gives me a hard time about it.”

survey

AtMP introduced online advocacy services for members back in January 2008. Since then, members have used this service to send nearly **1,400** messages to their elected officials—including not only the President and Congress, but also state legislators in Arizona, Michigan, Missouri, New York, and Virginia, and even a tourism official in Florida. In addition, AtMP delivered petitions with over **320** member signatures.

In total, **670** of our currently active members have used this service to urge their representatives to choose fairness for everyone, regardless of marital status or relationship type. In fact, AtMP recruited over **190** new members as a result of policy actions and petitions.

Financial growth 2002-2010



financial report

Income and Expenses

Individual donors	\$39,954
Institutional donors	\$6,000
Book sales	\$634
Fees & interest	\$226
Total income	\$46,814

Salaries, payroll tax etc.	\$32,884
Printing & postage	\$7,252
Rent & utilities	\$5,972
Constituent relationship mgmt svcs	\$2,685
Supplies & equipment	\$1,878
Travel	\$1,154
Licenses, fees & misc.	\$982
Total expenses	\$52,807

Net surplus (deficit) **(\$5,993)**

Assets and Liabilities

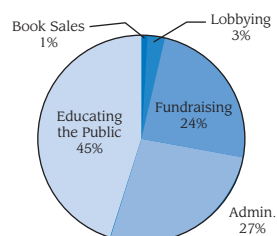
Cash	\$41,846
Security deposit & bookstore inventory	\$1,649
Total assets	\$43,495

Payroll tax etc.	\$1,930
Credit card	\$628
Total liabilities	\$2,559

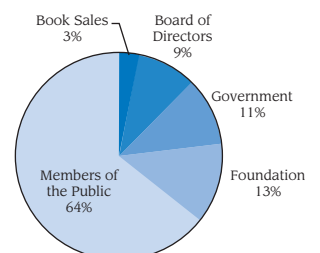
Fund balance **\$40,937**

You can view AtMP's annual financial report to the IRS at www.guidestar.org, or receive a copy by calling 347-987-1068.

2010 spending categories



2010 income categories



Visionaries \$5,000+:

NY State Senator Thomas

K. Duane, Abraham Fuchsberg

Family Foundation. **Benefactors \$1,000-**

\$4,999: Alexandra Chasin, Marshall Miller &

Dorian Solot, Morris Foundation, Gerard Palmeri,

Jeremy Peirce & Deirdre Cusack & Kala Pierson,

Nancy Polikoff, Catherine Reuben & Scott Glanzman,

Ann Schranz, Amber Settle & André Berthiaume, Allison

Smith, Jan Smith. **Sustainers \$500-\$999:** Julie Bluhm

& Stephen Gumnit, Martha Ehrenfeld, Katherine Franke,

Jean Hardisty, Kevin Maillard & Iris Chiu, Karen Mock,

Mark Schubert & Karen McLaughlin. **Leaders \$250-\$499:**

Stacey Alexander, Tom Amoroso, Rachel Buddeberg,

Ulla Figwer & Dave Goss, Diana Gabriel, David Graves,

Michele Hirsch, Roger Kohn, Meaghan Lamarre,

Will Marcotte, Suzanne Miller & Walter vom Saal,

Marc Rosen, Jo VanEvery, Ashton Applewhite

& Bob Stein, Amy Glesius & Roger Buelow,

Gordon Morris, Gary Weinstein, Alice

Yew & Bjorn Sandstede.

Leadership Circle

Friends \$100-\$249:

one anonymous donor,

Mary Andres, Kostia Bergman,

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Tiefer, Robert West & Petey Young,

Peter Woit & Pamela Cruz.

Circle of Friends

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Fox, Miriam Greenwald, Alexander Griffith,

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Katz, Kim Klein & Stephanie Roth, Dr. Karen

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& Patti Schulte, Peter Yohe.

Supportive Community

Hundreds of people support AtMP's work— thank you all!

Boosters \$1-\$99: thirteen anonymous donors, Bettykay, Fernand Alvarez, Crista Barberini, Brianna Benner, Melinda Brown & Lou Sortman, Erin Casteel, John DeThomas, Ken Diamondstone & Joe Kopitz, Deborah Dillon, Jack Dison, Viannah Duncan, Anne Ellinger & Christopher Mogil, Heidi Erdahl, Yvonne Farrell, Carol Ferraro, Newgent Management, Travis Fritsche, Grace Fung & Victor Chiu, Pierre Girard, David Glassman, Roland and Carol Glenn, Jennifer Hallacker, Sarah Hench, Meredith Higbee, Nancy Hile, Anna Jacobs & Albert Carafas, Alison Johnson, Rev. Jonalu Johnstone, Marin Kaleya, Donald & Linda Kimmelman, Mary Klehr & Allen Cross, Sabina Kneisly, Bill Kohn, Jonathan Krall, Anita Krishnakumar, Paul Langston-Daley, Sarah Lovering, Larry Lozares, Michelle Mancini & Ted Wong, Bobby Mauger, Chirlane McCray, Dean Millard, Robyn Ochs & Peg Preble, Nancy & Bob Patton, Jeanne Pavao, Reb Pearl, Arthur Prokosch, Paresh Puan & Kenneth Jansson, Jim Richardson, Hui-Chun Rinker, Sondra Roldan, Richard Semegram, Robyn Steely & Varner Seaman, John C. & Roberta Stewart, Laura Teodosio, Sharon Trotter, Alice Tufel & Phil Milito, John Ullman, Luat Vuong, Kelly Webster, Heather Welborn, Carolyn Wiesner, Wisconsin Historical Society, Nicole Woo, Eva Zelig.

Many thanks for donations made in honor of these special people: Kati and Elizabeth, Martha and Carla, Rachel Buddeberg, Jessica Gaskowitz, Nicky Grist, Michelle Y. Kavenaugh, Jeremy Peirce & Deirdre Cusack & Kala Pierson, Nathan Pottker, Rabbi Alissa Wise, Priscilla Yamin. **Special thanks to these providers of pro bono professional services:** John Kilguss, Hirsch Roberts Weinstein LLP, Rebecca Levine, Mark Neil, Amanda Smith Caterers, www.JoVanEvery.ca. **Big thanks to our 2010 volunteers:** Jade Adams, Kyla Bender-Baird, Julie Bluhm, Janelle Brazington, Melinda Brown, Christina Campbell, Erin Chara Fine, Alex Chasin, Bella DePaulo, Michael Dowd, Carol Einhorn, Paul England, Akilah Fortson, Sue Fox, Katherine Franke, Jaclyn Geller, Tom Giesler, Elise Harris, Melanie Heath, Alice Leibowitz, Michelle Lerner, Meredith Lines, Jennie Hill, Kathleen Labriola, Sarah Lovering, Jenni Lorsung, Raymond McCauley, Sue Montana, Marshall Miller, Michael Ortiz, Kathleen S. Peters, Rachel Picard, Colleen Roche, Emma Rosenberg, Richard Semegram, Steph Shaw, Dennis J. Ventry Jr., Thera Webb.

We make every effort to record names and contributions accurately. Thank you for contacting us if you see an error or omission!

The Alternatives to Marriage Project (AtMP) advocates equality and fairness for all unmarried people, including people who are single, choose not to marry, cannot marry, or live together before marriage. We provide support and information for this fast-growing constituency, fight discrimination on the basis of marital status, and educate the public and policymakers about relevant social and economic issues. We believe that marriage is only one of many acceptable family forms, and that society should recognize and support healthy relationships in all their diversity. AtMP is a national 501(c)(3) nonprofit organization.

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Meaghan Lamarre, chairperson;
Thomas A. Amoroso, MD MPH;
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Hirsch; Kevin Noble Maillard;
Gordon Morris; Ann Schranz;
Rabbi Alissa Wise.

2010 Staff

Nicky Grist, executive director;
Jessica Gafkowitz,
communications assistant



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Annual Report 2010

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